



News Release

New Small Business Director Looks to Speed Innovation to the Warfighter

ARLINGTON, Va., July 11, 2007 — Anthony Martoccia was recently named Director of the Office of Small Business Programs (OSBP) for the Deputy Under Secretary of Defense for Acquisition and Technology. Leaving his position as Deputy Administrator for the Small Business Administration's (SBA) Office of Government Contracting and Business Development, Martoccia will now lead Department of Defense (DoD) efforts to increase the role that small businesses play in delivering overall military readiness. In addition to his tenure in government procurement with the SBA, Department of Transportation, NASA, and DoD, Martoccia brings experience as a soldier in the U.S. Army Reserve.

“Having served in the military, I understand the importance — as well as the challenges — of getting emerging technology into the hands of warfighters,” Martoccia said. “We must constantly do more with less, and we must be good stewards of taxpayer dollars. Small businesses provide a critical source of both innovation and cost-effective solutions — they’re a really good value for the taxpayer.” With recent studies showing that more than 60 percent of all U.S. employees are hired by small businesses, “This sector has become an increasingly vital part of our nation’s economy — it’s where everything is happening,” Martoccia underscored.

OSBP has a number of programs to increase the number of DoD contracts awarded to small and disadvantaged businesses. Currently, Martoccia is particularly interested in increasing the number of contracts awarded to service disabled veteran-owned, veteran-owned and women-owned small businesses. In addition to these, OSBP’s largest initiative is the Small Business Innovation Research (SBIR) program. Through SBIR, DoD provides funding develop and commercialize new technologies that address specific needs of the Department. At SBA, Martoccia worked with Edsell Brown, who manages the SBIR program from the SBA perspective.

According to Martoccia, “SBIR serves a critical function to the OSBP mission. Our small and disadvantaged set-aside programs ensure that these firms have a real and meaningful place in DoD procurement efforts, but SBIR really focuses the talents of small businesses on specific technology needs of our warfighter.” Martoccia added, “I look forward to engaging with the DoD SBIR community at our Beyond Phase II conference later this summer.” The Beyond SBIR Phase II Conference: Bringing Technological Edge to the Warfighter will be in Arlington, Va., Aug. 20-23.

Martoccia holds an associate degree in electrical engineering from the State University of New York, a bachelor’s degree in political science from the University of Nevada, and a master’s degree in management from Central Michigan University.